

My Story...



Michael was born and raised in Moorhead, MN and is a graduate of the University of North Dakota with a degree in Exercise Science. He has been working and teaching in the golf business for over 15+ years, previously serving as an Assistant Golf

Professional at Bent Creek Golf Club, Town & Country Club, Interlachen Country Club and Windsong Farm Golf Club, before moving to North Dakota from Minnesota.

He has taught, introduced and coached the game of golf to hundreds of golfers at all ability levels; from juniors, beginners to intermediate, NCAA and NJCAA abilities. He became a PGA Member in 2009 and currently serves on the MN PGA Junior Golf Committee, as well serves on the board for the MN PGA Section Dakota Chapter.

Michael also was the Head Women's & Men's Golf Coach for the Bismarck State College Mystics and is the current Boy's Head Golf Coach for St. Mary's High School.

EVERDAY YOU WRITE YOUR LEGACY!

Lesson Contact Information

Michael B. Herzog, PGA
PGA Director of Instruction
Golf Etc. Bismarck
p. 701-751-7070
michael.golfetc@gmail.com

Teaching Philosophy

Golf is a game of fundamentals and basics are the key to success. The focus will be on developing total golf skills, including putting, chipping, swing technique, etiquette and game management. We will focus on grip, set-up, posture, alignment and ball position, as well as the swing motion. Returning the clubface to the proper hitting position is the key to the golf swing and fundamentals allow this to happen, along with repetition and practice. The main goal is for the student to learn, enjoy the game, and the learning experience...Most important have FUN!



Approach

Each lesson begins with understanding the student's goals and desires and always involves four (4) steps.

- Analyze your swing technique and show you areas for improvement and build confidence in your swing.
- Show you appropriate drills and utilize training aids to help you feel the proper swing.
- Utilize state of the art video equipment for assisting in the visual and verbal feedback.
- Utilize the golf course to get you "Golf Ready" and prepare to have FUN on the golf course.

The most important skill you will learn from the lesson is that you must continue to perform drills and apply repetition. No matter your level of golf, you must continue to PRACTICE and PLAY.

All lessons will take place at Golf Etc. Bismarck, or Prairie West Golf Club, unless arranged with the Golf Instructor.

Adult Lesson Rates and Packages

Private Lesson	\$80.00
Series of Four	\$280.00*
Series of Six	\$380.00**
- 45 minutes	

Adult Group Instruction

Two people in group	\$45.00 per person
Three people in group	\$40.00 per person
Four people in group	\$35.00 per person

Adult Group Series of Four Lessons

Four people in group	\$130.00 per person
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Adult Playing Lessons (@ Prairie West GC)

9 Holes w/instruction	\$150.00
18 Holes w/instruction	\$250.00

Junior Lesson Rates and Packages

(Ages 18 and under)

Private Lesson	\$40.00
Series of Four	\$150.00*
- 30 - 45 minutes	

Junior Group Series of Four Lessons

Four people in group	\$30.00 per person
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Junior Playing Lessons (@ Prairie West GC)

9 Holes w/instruction	\$100.00
18 Holes w/instruction	\$175.00

* Series of four includes; Irons, Woods, Chipping and Putting

** Series of six includes; (Grip, Aim, Set-up and Motion), Irons, Woods, Chipping, Putting and On-course.



“Experts in the Game and Business of Golf”



Awards & Accomplishments

- 2016 US Kids Golf Top 50 Kids Teacher
- 2015 MNPGA Dakota Chapter Youth Development Recipient
- 2013-15 NJCAA Region XIII Women’s Coach of the Year
- 2013 NJCAA Region XIII DII Men’s Coach of the Year
- 2012 MN PGA Section Player Development Recipient
- 2012 Dakota Chapter Championship Runner-Up
- 2012 MN PGA Assistant’s 6-6-6 Event Team Champion
- 2010 MN PGA Section President’s Plaque Recipient
- 2009 & 2010 PGA Presidents’ Council
- Played golf at University of North Dakota 1999-2000



Notes...



Golf Etc. Bismarck
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 www.golfetcbismarck.com



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